



Café Buzz

Product Buzz

Biz Buzz

Tech Talk

HR Fundas

Career Cloud

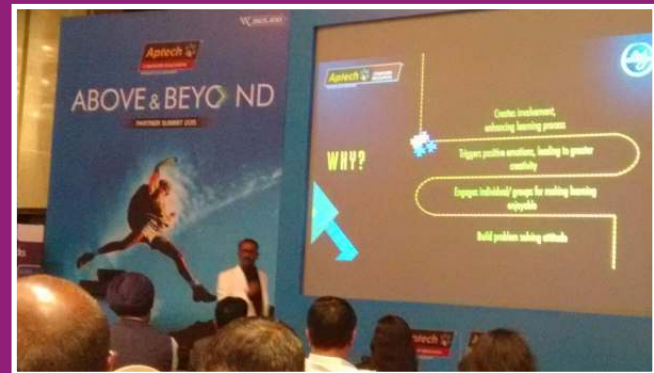
"Only those people who will risk going too far can possibly find out how far one can go." *T.S. Eliot*





The Aptech Computer Education Partner Summit 2015

The Aptech Computer Education Partner Summit 2015 was held on 15th March 2015 at Mumbai. This event was attended by multiple partners who pledged to work 'Above & Beyond' their limits to achieve greater growth, and reiterated their commitment to the company's mission of better performance and profitability.



Tech Trivia: Bill Gates developed his first computer software programme at the age of 13.





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THE RISE OF A NEW I.T. WAVE

ACCP Pro helps students master the latest technologies leading to global certifications and creates the most sought after skilled professionals in the I.T. industry. The Social, Mobile, Analytics and Cloud (S.M.A.C.) technologies helps them get the professional edge.

Total Duration: 654 hrs

Course Code: OV7093

ACCP Pro e-Commerce helps professionals be a part of the booming online shopping industry. The programme prepares them to take advantage of the career opportunities in the growing e-Commerce industry.

Total Duration: 618 hrs

Course Code: OV7105

ACWD is a career programme designed to equip students with the professional skills required to secure successful jobs or freelancing opportunities in the growing web development industry. The web developer will develop & design Websites, and ensure their proper functioning through programming languages such as HTML5, JavaScript, CSS3, and PHP & MySQL.

Total Duration: 170 hrs

Course Code: OV7094





Flipkart to shutdown Website within a year

- Flipkart would move to an app-only format within a year, a senior executive said.
- Michael Adnani, vice-president, retail and head of brand alliances, Flipkart says "A year ago, 6% of our traffic was coming from mobile. In less than 18 months, that traffic is 10-fold".
- Flipkart has more than 40 million registered users and has about 30,000 merchants selling over 20 million products on the platform.



Click on the link to read more:
<http://bit.ly/1eGN43>

Shell to set up global I.T. centre in Bengaluru



- Global energy giant Shell announced setting up of a global information technology centre at Bengaluru to provide I.T. support to all its business verticals.
- The centre will provide I.T. services to all of Shell's businesses-upstream oil and gas production, downstream refining and marketing and projects & technology-as well as associated support functions.

Click on the link to read more
<http://bit.ly/1FOJR6M>



E-Gag: A computer's first sign of old age is loss of memory.





Enterprises are rapidly moving to cloud: Amazon



- "There's rapid movement of enterprises to the cloud everywhere. US got on to the cloud a little bit earlier. Australia too moved pretty quickly and many large banks there are deeply deployed on AWS. India is very much mainstream now in terms of enterprises understanding the process, the value addition of cloud, mapping up migration strategies" says Adam Selipsky, VP for sales, marketing and support at AWS.
- Adam Selipsky says "Tata Motors have moved its web portals, and its FleetMan application-that helps truck owners to manage their fleet-to AWS. The Apeejay Stya & Svrnan Group have moved all of their I.T. to Amazon; it's almost a server-less office for them now".

Click on the link to read more:
<http://bit.ly/1bx03wA>



Tech Trivia: Michael Dell started Dell Computers when he was 19 years old

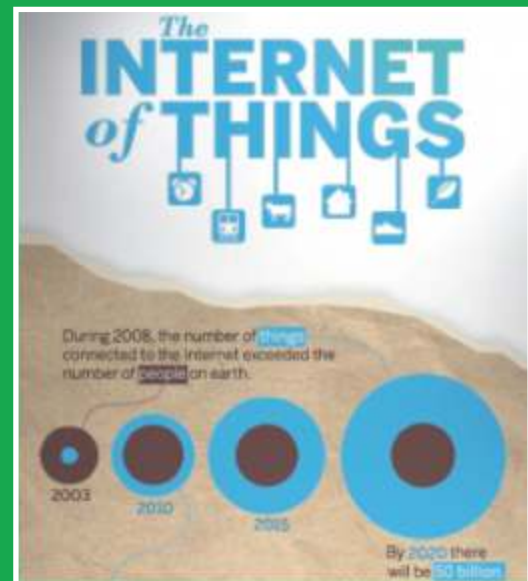




Why the Internet of Things matters

- Analysts predict that with converging technologies billions of devices will be able to communicate with each other.
- This will have has the potential to dramatically enhance the quality of living and change the way we experience products around us.
- The Internet of Things is a worldwide network of "things" that include appliances, equipment and machinery with the intelligence to seamlessly connect, communicate and manage each other to perform a set of tasks with minimum intervention.

Click on the link to read more
<http://bit.ly/1FOJKYL>



Digital India, Smart Cities projects catch the eye of I.T. cos



Click on the link to read more
<http://bit.ly/1lfj4Cm>

- Software firms in the country are looking up to Prime Minister Narendra Modi's pet I.T. projects, Digital India and Smart Cities, hoping that the government will execute the two ambitious programmes through public-private partnerships.
- "The PPP route does not mean all the investment will be done by an I.T. company. For example, the whole goods and services tax rides on an I.T. platform, so what has been suggested by the industry in that context is that you can have a public-private partnership model" says R. Chandrashekar, president of the National Association of Software and Services Companies or Nasscom.



E-Gag: An astronaut's favourite keyboard key is the space bar.





I.T. sector drives hiring activity in March: Report



- Hiring activity in India grew by 9% in March led mainly by banking and I.T. sectors, with the job market outlook looking bullish, says a report.
- The Naukri Job Speak Index stood at 1,609 for last month, registering 9% increase in hiring activity over March 2014.
- "We can expect the index to move further north as the mood is positive and there is sign of cautious optimism across sectors. In my view the year 2015-16 will bring cheer to job seekers across cities and industries," said Naukri.com executive vice president and chief sales officer V Suresh.

Click on the link to read more:
<http://bit.ly/1GOarZG>



Tech Trivia: The world's first commercial GSM call was made in 1991 from a Nokia phone.





Academic and Placement

CAH meet in North & West for new season readiness



E-Gag: The fly did not land on the computer because he was afraid of the Web.





Academic and Placement

Campus placement drive in North. 69 students participated.



Tech Trivia: The original Apple 1 computer sold for \$666.66.





Academic and Placement

Seminar at Millennium I.T. College, Bhopal



E-Gag: The cell phone proposed to his girlfriend by giving her a ring .





List of placement companies in March 2015

- Capgemini
- Tata Consultancy Services
- Interactive Management Services
- Infosys
- IBM
- L & T
- Ernst & Young
- Sun Pharma
- DC Office Palamu
- Vodafone
- Eureka Forbes
- Promineral Pvt. Ltd.
- Ministry of Social Justice and Empowerment
- HCL Technologies
- Renault
- Accenture
- HDFC Bank

