Biz Buzz

India to have 371 million mobile internet users by June: IAMAI

The number of mobile Internet users in India is expected to grow over 55 per cent to 371 million by June this year, driven by strong adoption in rural parts of the country, industry body IAMAI said today. Mobile Internet user base in the country has steadily increased from 238 million in June last year to 306 million at the end of December 2015.

Click on the link to read more
http://goo.gl/XwDy3l

Kerala becomes country's first digital state

Kerala achieved the distinction of being the first digital state in the country on Saturday having linked all villages in the state with broadband connectivity under the National Optical Fibre Network (NOFN) project. President Pranab Mukherjee formally declared Kerala as the first digital state by launching a digital empowerment campaign in Kozhikode aimed at bridging the digital divide by 2020.

Click on the link to read more
https://goo.gl/l2mK6R

Snapdeal investing in I.T. and analytics to improve seller management

Online market place Snapdeal is investing in I.T. and analytics to improve its seller management systems. The SoftBank funded Snapdeal has more than 250,000 sellers across India. The new processes introduced in its recently upgraded seller app assisted the e-commerce major to bring efficiency to its seller management systems.

Click on the link to read more
http://goo.gl/o4ee79

Tech Talk

Google to offer 'Flood Alerts' on maps, Now Cards in India

Technology giant Google will make public emergency alerts for floods available in India as part its efforts to make critical information more accessible around natural disasters.
These alerts are available on web search, Google Now Cards on the Google app, maps as well as Google Public Alerts homepage, it added. The alerts will be created and shared using data provided by the CWC, Google said.

Click on the link to read more
http://goo.gl/aZr2ye

Big power in a small package

Recently, US semiconductor major Broadcom showcased technologies relevant to the cable and the satellite (DTH) pay TV segment that can bring interactivity even to the lowest-end set-top boxes.
Some of the entry-level high-definition (HD) set-top boxes, popularly known as 'hybrid' boxes are specially designed to do more than just live TV. They are capable of reading HTML 5, the latest markup language used for structuring and presenting content on the World Wide Web.

Click on the link to read more
http://goo.gl/UwLIwX

### Microsoft runs pilot on linking Skype and Aadhar

Technology giant Microsoft today said it has been working on a pilot to link Skype with the Aadhar database to explore if the identification service can be used on video calls, including those with government institutions.
The US-based software giant said it is very enthusiastic and has "embraced the universal ID system".

Click on the link to read more
http://goo.gl/gtY0ZC

Google Android Studio 2.0 Beta Launched
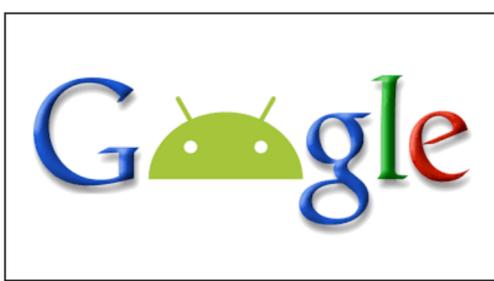
Android Studio 1.0 was released in December 2014 after being in development for two years. It's taken about the same amount of time to finally remove the wraps off Android 2.0 which has officially been released in beta form.
The standout feature of Android's latest IDE is what Google calls Instant Run. Instant Run allows Android developers to instantaneously view any changes they make to their app's code on a device or on the Android Emulator.

Click on the link to read more
http://goo.gl/sa9fVH

Career Cloud

Academic and Placement

Activity for promoting courses
An activity to promote courses was organised in different colleges around the country. The courses covered were MIS and MVC.

#### Technical competency improvement activity

A total of 425 students took part in Code Tadka, a contest to test the programming skills of students and professionals thorough a programming project, in 14 centres across the country. A Technical Workshop on Cloud Computing was also organised which saw a good response from the students.

Placement Preparation Program
Placement Preparation sessions with Aptitude and Technical Tests, and Mock Interviews were organised in different centres across the country.

Campus Placement Activity
A total of 26 students participated in the Campus placement drive organised at Thane for Syntel Pvt. Ltd. Separate placements were organised at different centres for Everestek Technosoft Solutions and GainInsights Solutions Pvt. Ltd.
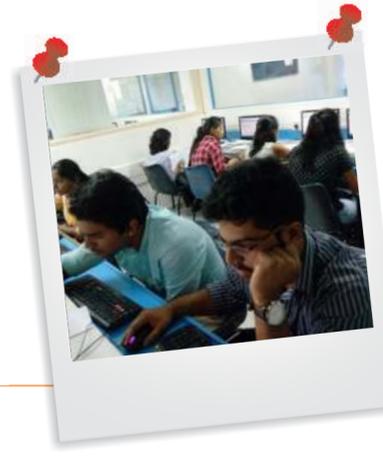
Best Placements
The highest salary of ₹2.75 lacs per annum (LPA) was secured by a candidate who was placed with Syntel Pvt. Ltd. A student secured an internship with GainInsights Solutions Pvt. Ltd. at a stipend of ₹1 LPA. Another student managed to secure a placement with ikona Digital Networks Pvt. Ltd. at a salary of ₹2 LPA.

List of Placement Companies

Tata Consultancy Services	Semsols Technologies	Innosoft Solutions Pvt. Ltd.
Wipro	Airtel	University of Grant Commission
L&T	Infosys	Indian Oil
Capgemini	Sirius Transtech Pvt. Ltd.	India Infoline Limited
Accenture	Sree Vignesh Pharma	Ministry of Steel
Pantaloons	Jasmine Towels	